



November 20, 2013

<http://newyork.cbslocal.com/2013/11/20/carnegie-mellon-university-to-open-applied-sciences-campus-in-brooklyn/>

Carnegie Mellon University To Open Applied Sciences Campus In Brooklyn
Program Will Focus On Film, Social Media And Online Gaming



Mayor Michael Bloomberg, other officials announce Carnegie Mellon Integrative Media Program, set to open at Steiner Studios at the Brooklyn Navy Yard in 2015. (credit: Peter Haskell/WCBS 880)

NEW YORK (CBSNewYork) – The city has announced plans for its fourth applied sciences campus. As WCBS 880's Peter Haskell reported, the latest high-tech educational partner is Carnegie Mellon University.

“It will be the first program focused exclusively on the fusion of technology and the arts, a synthesis that is critical to so many creative industries,” Mayor Michael Bloomberg said.

The mayor said the Carnegie Mellon University Integrative Media Program will focus on film, social media and online gaming.

“Carnegie Mellon is one of the great educational institutions in the country and it just adds to the overall intellectual capital of the city,” said Bloomberg. “Smart people want to be with smart people, they feed on each other, they develop with each other.”

“Our students and faculty will have the opportunity to partner with many of the leading creative industry experts in New York City,” said Carnegie Mellon Provost Mark Kamlet.

The program at Steiner Studios at the Brooklyn Navy Yard is expected to open in August 2015 following a \$60 million renovation.

The 46-acre campus will feature 18 soundstages across its 580,000 square feet.

The city launched the Applied Sciences NYC initiative three years ago. Over 30 years, the mayor's office said the initiative is projected to have a \$33.2 billion impact in the city.

The other winning Applied Sciences NYC projects are the Cornell University and Technion-Israel Institute of Technology campus on Roosevelt Island; the Center for Urban Science and Progress in Downtown Brooklyn, operated by an international consortium led by NYU; and the Institute for Data Sciences and Engineering at Columbia University.